

# ANNUAL MEETING



## EVENT DETAILS

Thursday, January 23, 2025  
CHI Health Center Omaha

## AGENDA

Program: 4 – 5:30 PM  
Reception: 5:30 – 6:30 PM

## CONTACT

Anne Branigan  
[abranigan@OmahaChamber.org](mailto:abranigan@OmahaChamber.org)  
OR Chamber Events  
[Events@OmahaChamber.org](mailto:Events@OmahaChamber.org)



## WHAT IS THE ANNUAL MEETING? THE FORMULA FOR REGIONAL PROSPERITY.

The Greater Omaha Chamber's prestigious annual membership meeting is where the Chamber's Board of Directors Chair recaps the prior year's accomplishments. The Chamber's President and CEO unveils the organization's annual report and discusses the Chamber's priorities and direction for the coming year.

The Chamber also honors distinguished contributions to Omaha's image and community betterment. The awards presented during the Annual Meeting include the Chair's Award of Excellence, the Headliner of the Year and the Volunteer of the Year.



# ANNUAL MEETING SPONSORSHIP FORM

Upon agreeing to sponsor the Annual Meeting, return the following to [events@OmahaChamber.org](mailto:events@OmahaChamber.org)

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total).

<b>Sponsorship Level:</b> <i>See the following pages for descriptions and benefits.</i>	<input type="checkbox"/> Presenting Sponsor (\$12,000) <input type="checkbox"/> Supporting Sponsor (\$5,000) <input type="checkbox"/> Corporate Sponsor (\$2,000)
<b>Company Name:</b> <i>As it should appear on all marketing and promotional materials.</i>	
<b>Sponsorship Representative:</b> <i>Primary contact for sponsorship.</i>	
<b>Sponsor Representative Email Address:</b>	
<b>Sponsor Representative Direct Phone Number:</b>	
<b>Company Website:</b> <i>To link the company logo or name on the event webpage.</i>	
<b>Total Amount to be Invoiced:</b>	\$

**TAX DEDUCTION NOTICE:** \$125 of each ticket is for goods and services; the remaining balance is considered a charitable deduction.

**CHECKS PAYABLE:** Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400, Omaha, NE 68102

\_\_\_\_\_  
Signed Sponsor Representative                      Date  
Company:

\_\_\_\_\_  
Signed Greater Omaha Chamber                      Date  
Company: Greater Omaha Chamber

Questions? Contact [events@OmahaChamber.org](mailto:events@OmahaChamber.org)  
[OmahaChamber.org/AM](http://OmahaChamber.org/AM)



# ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

(Please see [page 2](#) for the form to fill out and send back)

A sponsorship of the **Greater Omaha Chamber's Annual Meeting** aims to enhance your company's visibility and interaction with area leaders. Sponsors receive meaningful engagement, recognition and marketing benefits over the course of several weeks as the event is promoted to the business community and then specific benefits as the event is executed.

To maintain exclusive visibility, a limited number of sponsorships are available. Each non-competing sponsor has the right of first refusal for the sponsorship in 2024.

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## PRESENTING SPONSOR: \$12,000

As a Presenting Sponsor, **your company will receive:**

- 12 Event Tickets (Including Parking) to the Annual Meeting with priority seating

As a Presenting Sponsor, **your company will be:**

- Company logo on the event page
- Company logo and bio displayed on the Annual Report landing page  
*The Presenting Sponsor can provide the Chamber with a company bio that is no more than 150 words and will be published on the Annual Report website. Due by Jan. 1*
- Company logo on email invitations & pre-event digital marketing materials (Logo)  
*Including a feature in two (2) social media posts reaching 30,000 followers  
Tagged in all social media posts about the event*
- Company logo on print event materials
- Visual and verbal recognition at the event  
*The Presenting Sponsor can provide the Chamber with up to two (2) slides that will be inserted into the rotating slides displayed at the event. Due Friday, Jan. 5, 2024.*
- Recognized at a Board of Directors Meeting (Visual and verbal recognition recognition)
- Provided a Sponsor Toolkit to share your support of the Omaha Chamber's Annual Meeting
- Sponsor has the opportunity to bring up to two (2) Pop-up/Retractable Banners to the event

## **SUPPORTING SPONSOR: \$5,000**

As a Supporting Sponsor, **your company will receive:**

- 12 Event Tickets (Including Parking) to the Annual Meeting with priority seating

As a Supporting Sponsor, **your company will be:**

- Company logo on the event page
- Company listed on the Annual Report landing page
- Visual and verbal recognition at the event
- Tagged in pre-event digital marketing materials, including two (2) social media featured posts reaching 30,000 followers
- Provided a sponsor toolkit to share your support of the Omaha Chamber's Annual Meeting

## **CORPORATE SPONSOR: \$2,000**

As a Corporate Sponsor, **your company will receive:**

- 10 Event Tickets (Including Parking) to Annual Meeting Program with Priority Seating

As a Corporate Sponsor, **your company will be:**

- Company listed on the event page (text listing)
- Visual and verbal recognition at the event
- Provided a sponsor toolkit to share your support of the Omaha Chamber's Annual Meeting

*\*Not all sponsorship deliverables may be available due to when the sponsorship agreement is signed. Some opportunities may have already passed.*