

# YP SUMMIT



## EVENT DETAILS

Thursday, March 28, 2024  
CHI Health Center Omaha  
7:30 – 8:30 AM | Registration  
8:30 – 4:00 PM | Summit  
4:00 PM | Post-Party Reception

## CONTACT

Greater Omaha Chamber Events  
[events@OmahaChamber.org](mailto:events@OmahaChamber.org)  
Or Anne Branigan  
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## A FUTURE FOR EVERYONE!

*Unite. Fortify. Connect.*

Be a partner in helping the **Greater Omaha Chamber** host the largest young professionals' conference in the country – with approximately 1,600 attendees each year. This year's conference theme is future focused and will bring together current and emerging leaders for a day of education, celebration and connection.

Being a **YP Summit** sponsor gives you the ability to reach our active and engaged audience. Don't miss this opportunity to showcase your organization. Demonstrate your shared commitment to community and foster new connections to your organization.

Choose from a variety of sponsorship opportunities, to customize your engagement, recognition and marketing benefits. Review the options on the following pages, but if you do not see a package that aligns with your organization's objectives – let us know. We are happy to work together to tailor the experience for you.

## 2024 KEYNOTES



Michelle Poler



Josh Sundquist





# 2024 YP SUMMIT SPONSORSHIP OPPORTUNITIES

(Please see [page 2](#) for the form to fill out and send back)

## LEAD PARTNER: \$25,000

*Opportunities Available: 2*

Be part of it all! Lead Partners are involved and engaged before, during, and after the YP Summit. Designed to maximize organizational goals when it comes to young professionals. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Event App (Banner, Profile + Custom Alert)
- Company Displayed on Event Video Displayed at Event (Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized as Lead Partner on Social Media (3 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Company Listed on the Post-Event Survey
- Opportunity to Host an Engagement Space Booth & Facilitate an Activity to Network with Attendees
  - Event Tickets for Booth Management: 4
- Opportunity to Show a 90-second Video During a General Session
- The opportunity to author a post on the Chamber Blog About the Event (must be completed 30 days after the event)
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 20

The Lead Partner also includes the following ongoing benefits:

- Company Displayed on the Greater Omaha Chamber Young Professionals Website (Linked Logo)
- Company Recognized on the YP Newsletter
- Opportunity to host two Chamber events at your facility
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

## CHANGE MAKER SPONSOR: \$17,500

*Opportunities Available: 2*

Make way for future leaders. Change is about to come! This sponsorship provides excellent outreach and recruitment for YPs. Benefits received include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Event App (Banner, Profile + Custom Alert)
- Company Displayed on Event Video Displayed at Event (Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized as Change Maker Sponsor on Social Media (1 Mention)
- Company Recognized During General Sessions (Visual and Verbal)
- Opportunity to Host an Engagement Space Booth & Facilitate an Activity to Network with Attendees
- Opportunity to Show a 60-second Video During a General Session
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 20

The Change Maker Sponsor also includes the following ongoing benefits:

- Company Displayed on the Greater Omaha Chamber Young Professionals Website (Linked Logo)
- Company Recognized on the YP Newsletter
- Opportunity to host one Chamber event at your facility
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

## **YP CHAMPION: \$12,000**

*Opportunities Available: 3*

Go BIG with your company's young professionals. Create a presence and offer a fantastic day of learning and engagement to 40 of your organization's emerging leaders. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Event App (Banner, Profile)
- Company Displayed on Pre-Event Promotional Materials (Logo)
- Company Recognized as a YP Champion on Social Media (1 Mention)
- Company Recognized During General Sessions (Visual and Verbal)
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 40
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

## **PERSONAL BRANDING STATION SPONSOR: \$12,000**

*Opportunities Available: 1*

Engage and connect with emerging leaders directly through this unique interactive space. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Event App (Banner, Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Engagement Space/Agenda)
- Company Recognized as the Personal Branding Station Sponsor on Social Media (2 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Opportunity to host an expanded creation station for attendees to get profile photos taken and receive tips to improve their social media presence/profile. This station will be uniquely situated in a high-traffic area.
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests
- Event Tickets for Booth Management: 4
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

## **ENGAGEMENT SPACE SPONSOR: \$10,000**

*Opportunities Available: 6*

Engage and connect with more than 1,600 attendees directly through an interactive booth at the CHI Health Center Omaha. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Engagement Space)
- Company Recognized as Engagement Space Sponsor on Social Media (2 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Opportunity to Host an Engagement Space Booth & Facilitate an Engaging Activity to Network Organically with Event Attendees
  - Sponsor receives approximately 10' x 10' space
  - Sponsor is responsible for all expenses related to the execution of this activity
  - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests
- Event Tickets for Booth Management: 2

## **SCHOLARSHIP – PRESENTING SPONSOR: \$10,000**

*Opportunities Available: 2*

Reduce the cost barrier for those who want to attend but need help getting there by providing YP Summit scholarships. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Displayed on Event App and the Opportunity to Interact with Attendees
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized During One General Session (Visual and Verbal)
- Company Displayed on Scholarship Application (Logo)
- Company Recognized as Scholarship - Presenting Sponsor on Social Media (1 Mention)
- Opportunity to Have a Representative Review Scholarship Requests Event Tickets
- Scholarship Sponsorship Awards 10 Event Tickets to Scholarship Recipients
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

## **BREAKOUT SESSION (Multi-Session) SPONSOR: \$10,000**

*Opportunities Available: 4*

Select and sponsor three (3) breakout sessions to engage directly with emerging leaders around topics of your choice. This sponsorship allows you direct access and interaction with attendees. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Event App (Logo within Session Details)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Breakout Session)
- Company Recognized as a Breakout Session Sponsor on Social Media (2 Mentions)
- Company Recognized During the Three (3) Selected Sessions (Visual and Verbal)
- Company Displayed on Session Signage Posted Outside Selected Room (Logo)
- Company Recognized During the Event General Sessions (Visual and Verbal)
- The Opportunity to Provide a Representative(s) Welcoming Attendees to the Breakout Session.

Remarks can be no longer than 2 minutes.

*The sponsor may collect attendee information if a raffle/gift drawing is conducted at the beginning of the session.*

- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

## **POST-PARTY SPONSOR: \$5,000**

*Opportunities Available: 3*

Help us throw a fun and welcoming post-event party to celebrate the day. Benefits include:

- Company Displayed on YP Summit Website (Linked Name)
- Company Displayed on Event App (Logo in Session Details)
- Company Displayed on Pre-Event Promotional Materials (Related to Post-Party)
- Company Displayed on Post-Party Signage
- Company Recognized as Post-Party Sponsor on Social Media (1 Mention)
- Company Recognition During General Session (Visual and Verbal)
- Event Tickets (at reserved tables at General Sessions) for 5 Employees or Guests
- Opportunity to Bring in Additional Organization Representatives to Network with Event Attendees at Post-Party (Additional 5 Attendees to Post-Party only)

## **SCHOLARSHIP SPONSOR: \$5,000**

*Opportunities Available: Unlimited*

Reduce the cost barrier for those who want to attend but need help getting there by providing YP Summit scholarships. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Displayed on Event App and the Opportunity to Interact with Attendees
- Company Recognized During One General Session (Visual and Verbal)
- Company Displayed on Scholarship Application (Listed Name)
- Company Recognized as Scholarship - Supporting Sponsor on Social Media (1 Mention)
- Scholarship Sponsorship Awards 5 Event Tickets to Scholarship Recipients
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

## **BREAKOUT SESSION (Single-Session) SPONSOR: \$5,000**

*Opportunities Available: 15*

Select and sponsor a single breakout session to engage directly with emerging leaders around topics of your choice. This sponsorship allows you direct access and interaction with attendees. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Displayed on Event App (Logo within Session Details)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Breakout Session)
- Company Recognized as a Breakout Session Sponsor on Social Media (1 Mention)
- Company Recognized During the Selected Session (Visual and Verbal)
- Company Displayed on Session Signage Posted Outside Selected Room (Logo)
- Company Recognized During the Event General Sessions (Visual and Verbal)
- The Opportunity to Provide a Representative(s) Welcoming Attendees to the Breakout Session. Remarks can be no longer than 2 minutes.  
*The sponsor may collect attendee information if a raffle/gift drawing is conducted at the beginning of the session.*
- Event Tickets (at reserved tables at General Sessions) for 5 Employees or Guests

## **ACCESSIBILITY SPONSOR: \$4,000**

*Opportunities Available: 3*

Help provide tools that give everyone access to enjoy the YP Summit. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Displayed on Event App and the Opportunity to Interact with Attendees
- Company Recognized During One General Session (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

## **CORPORATE SPONSOR: \$3,500**

*Opportunities Available: Unlimited*

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Recognized During General Sessions (Visual)
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests