

THE CONFERENCE

OPPORTUNITY • DIVERSITY • EQUITY



EVENT DETAILS

Tuesday, Oct. 1, 2024

9 a.m. – 3 p.m.
Gallup
1001 Gallup Dr, Omaha, NE 68102

Wednesday, Oct. 2, 2024

8 a.m. – 3:45 p.m.
CHI Health Center Omaha
With a networking reception immediately following from 3:45 – 5 p.m.

For more information:

- Anne Branigan
abranigan@OmahaChamber.org
- Dell Nared Jr.
dnared@omahachamber.org
- Jennifer Walcutt
jwalcutt@OmahaChamber.org

Mirrors and Windows: Looking Beyond

The fifth annual **Conference on Opportunity, Diversity and Equity** theme of *Mirrors and Windows* aims to encourage attendees to reflect on their own experiences while also exploring new opportunities, possibilities, and viewpoints. It is a chance to look beyond and grow.

Mirrors symbolize self-reflection encouraging attendees to gain deeper insights into their strengths, weaknesses, values and aspirations.

Windows symbolize opportunities for exploration and discovery, inviting attendees to look beyond their immediate surroundings, embrace diversity, and seek new perspectives.

Don't miss this opportunity to be part of a transformative event, to learn and gain resources for your organization. There will also be time to connect with others to build a more inclusive community and personal network.



The Conference on Opportunity, Diversity and Equity

SPONSORSHIP FORM

Upon agreeing to sponsor The Conference, return the following to Events@OmahaChamber.org

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship).

<p>Sponsorship Level: See next pages for descriptions and benefits.</p>	<p> <input type="checkbox"/> CODE Lead Partner (\$15,000) <input type="checkbox"/> Inclusive Visionary Sponsor (\$12,000) <input type="checkbox"/> CODE Champion (\$12,000) <input type="checkbox"/> Scholarship – Advocacy Sponsor (\$10,000) <input type="checkbox"/> Scholarship – Allyship Sponsor (\$7,000) <input type="checkbox"/> Engagement Space Sponsor (\$8,000) SOLD OUT <input type="checkbox"/> Professional Development Sponsor (\$8,000) <input type="checkbox"/> Reception Sponsor (\$5,000) <input type="checkbox"/> Accessibility Sponsor (\$4,000) <input type="checkbox"/> Corporate Sponsor (\$3,500) </p>
<p>Company Name: As it should appear on all marketing and promotional materials.</p>	
<p>Sponsorship Representative: Main contact for sponsorship.</p>	
<p>Sponsor Representative Email Address:</p>	
<p>Sponsor Representative Direct Phone Number:</p>	
<p>Company Website: To link company logo or name on event webpage.</p>	
<p>Would you like to reserve any seats at the Professional Development Session for your attendees? <i>Note: Registrations to The Conference do not include access to the Professional Development Session. Access to this session will be an additional \$100 per attendee, unless your sponsorship notes differently.</i></p>	<p> <input type="checkbox"/> No Additional Professional Development Session Participants -OR- <input type="checkbox"/> Yes, I would like to send _____ of our attendees to the Professional Development Session. </p>
<p>Total Amount to be Invoiced:</p>	<p>\$</p>

TAX DEDUCTION NOTICE: \$100 of each ticket is for goods and services. The remaining balance is considered a charitable deduction. To take advantage of this, make checks payable to Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400, Omaha, NE 68102

All your attendees' information should be submitted for registration **by Monday, Sept. 23, 2024**. All attendees must register using their primary email address.

Signed Sponsor Representative
Company: _____ Date

Signed Greater Omaha Chamber
Company: Greater Omaha Chamber Date

SPONSORSHIP OPPORTUNITIES

The Conference offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available, but if you do not see one that aligns with your organization's objectives – let us know, we are happy to work together to tailor an experience specifically for you. Complete form on [page 2](#) and email events@omahachamber.org to secure sponsorship.

CODE LEAD PARTNER: \$15,000

OPPORTUNITIES AVAILABLE: 2

Partner alongside the Greater Omaha Chamber to present this premier professional development conference.

Benefits Include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner, Virtual Profile + Custom Alert)
- Opportunity to Interact with Attendees Through the Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Event Tickets for Employees or Guests: 20
 - Attendees Seated at Reserved Tables during General Sessions
- Event Tickets for Professional Development Session: 2

INCLUSIVE VISIONARY: \$12,000

OPPORTUNITIES AVAILABLE: 2

Gain visibility and recognition through event marketing and during the event.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table during General Sessions
- Event Tickets to Professional Development Session: 2

Additional Benefits Include:

CODE CHAMPION: \$12,000

*OPPORTUNITIES AVAILABLE: **3 REMAINING***

Go BIG and create a presence, offering an amazing day of learning and engagement for 40 of your employees.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Event Tickets for Employees or Guests: 40
 - Attendees Seated at Reserved Tables during General Sessions

SCHOLARSHIP - ADVOCACY SPONSOR: \$10,000 *OPPORTUNITIES AVAILABLE: 2 REMAINING*

Reduce the cost barrier for those who want to attend by being a lead scholarship sponsor and underwriting opportunities for up to ten (10) individuals to attend.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Displayed on Electronic Scholarship Application (Logo)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table during General Sessions
- Event Tickets Awarded to Scholarship Recipients:10

SCHOLARSHIP - ALLYSHIP SPONSOR: \$7,000 *OPPORTUNITIES AVAILABLE: 2*

Reduce the cost barrier for those who want to attend but need help getting there by underwriting opportunities for five (5) individuals to attend.

Benefits include:

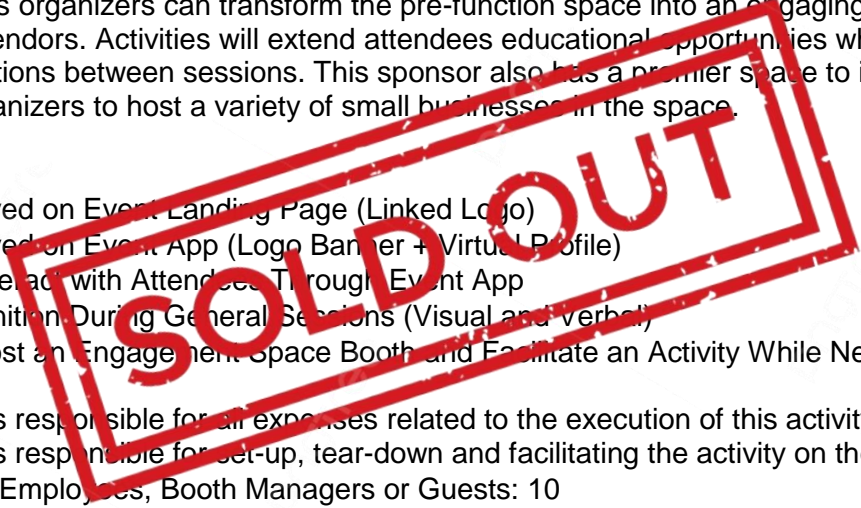
- Company Displayed on Event Landing Page (Company Name)
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Displayed on Electronic Scholarship Application (Company Name)
- Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Table during General Sessions
- Event Tickets Awarded to Scholarship Recipients:5

MARKETPLACE HOST SPONSOR: \$8,000 *OPPORTUNITIES AVAILABLE: SOLD OUT*

This sponsorship ensures organizers can transform the pre-function space into an engaging and inspirational environment filled with vendors. Activities will extend attendees educational opportunities while empowering experiences and connections between sessions. This sponsor also has a premier space to interact with attendees and helps organizers to host a variety of small businesses in the space.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Recognition During General Sessions (Visual and verbal)
- Opportunity to Host an Engagement Space Booth and Facilitate an Activity While Networking with Attendees.
 - Sponsor is responsible for all expenses related to the execution of this activity.
 - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event.
- Event Tickets for Employees, Booth Managers or Guests: 10
 - Attendees Seated at Reserved Table during General Sessions



PROFESSIONAL DEVELOPMENT SPONSOR: \$8,000

OPPORTUNITIES AVAILABLE: 3

Select and sponsor 3 breakout sessions to engage directly with emerging leaders around topics of your choice. This sponsorship allows you direct access and interaction with attendees. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo within Session Details + Virtual Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Breakout Session)
- Company Recognized During the 3 Selected Sessions (Visual and Verbal)
- Company Displayed on Session Signage Posted Outside Selected Room (Logo)
- Company Recognized During the Event General Sessions (Visual and Verbal)
- The Opportunity to Select Desired Sessions that Align with the Organizational Mission and Goals
Selection is on a first-come, first-serve basis.
- The Opportunity to Host the Selected Sessions with an Organization Representative(s) Welcoming Attendees from Breakout Room Stage and Inserting Remarks about Organization (2 Min/Session)
There is also an opportunity to collect attendee information if sponsor wants to offer a gift drawing of some sort.
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Tables during General Sessions

RECEPTION SPONSOR: \$5,000OPPORTUNITIES AVAILABLE: **2 REMAINING**

Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company mentioned in Event App
- Company Attendees have the Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Networking Reception)
- Company Recognition During General Sessions (Visual and Verbal)
- Company Displayed on Drink Tickets Distributed to Each Attendee (Logo)
- Event Tickets for Employees: 5
 - Attendees Seated at Reserved Table during General Sessions

ACCESSIBILITY SPONSOR: \$4,000

OPPORTUNITIES AVAILABLE: 3

Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company mentioned in Event App
- Company Attendees have the Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Accessibility)
- Company Recognition During Sessions (Visual and Verbal)
- Event Tickets for Employees: 5
 - Attendees Seated at Reserved Tables during General Sessions

CORPORATE: \$3,500

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Recognition During General Sessions (Visual)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table during General Sessions

To secure a sponsorship (except the \$3,500 corporate) **please fill out the form on page 2 and email it back to events@omahachamber.org.**

Please **secure other reservations online** at <https://www.omahachamber.org/theconference/> for:

- A \$3,500 corporate sponsorship, which includes *reserved seating*
- Or for *open seating* options, which are:
 - Individual tickets (\$250 each) and group packs (5 tickets/\$1,200 for each pack)