

ANNUAL MEETING



EVENT DETAILS

Tuesday, January 30, 2024
CHI Health Center Omaha

AGENDA

Program: 4 – 5:30 PM
Reception: 5:30 – 6:30 PM

CONTACT

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WHAT IS THE ANNUAL MEETING? THE FORMULA FOR REGIONAL PROSPERITY.

The Greater Omaha Chamber's prestigious annual membership meeting is where the Chamber's Board of Directors Chair recaps the accomplishments of the prior year. The Chamber's President and CEO unveils the organization's annual report and discusses the Chamber's priorities and direction for 2024.

The Chamber also honors distinguished contributions to Omaha's image and community betterment. The awards presented during the Annual Meeting include the Chair's Award of Excellence, the Headliner of the Year and the Volunteer of the Year.

The 2024 Annual Meeting will include a compelling presentation about the importance of localism to regional economic competitiveness. The keynote speaker, Bruce Katz, will discuss how regions can adapt and create solutions to some of the most serious social, economic and environmental challenges and opportunities.



ANNUAL MEETING SPONSORSHIP FORM

Upon agreeing to sponsor the Annual Meeting, return the following to events@OmahaChamber.org

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total).

Sponsorship Level: <i>See the following pages for descriptions and benefits.</i>	<input type="checkbox"/> Presenting Sponsor (\$12,000) <input type="checkbox"/> Supporting Sponsor (\$5,000) <input type="checkbox"/> Corporate Sponsor (\$2,000)
Company Name: <i>As it should appear on all marketing and promotional materials.</i>	
Sponsorship Representative: <i>Primary contact for sponsorship.</i>	
Sponsor Representative Email Address:	
Sponsor Representative Direct Phone Number:	
Company Website: <i>To link the company logo or name on the event webpage.</i>	
Total Amount to be Invoiced:	\$

TAX DEDUCTION NOTICE: \$125 of each ticket is for goods and services; the remaining balance is considered a charitable deduction.

CHECKS PAYABLE: Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400, Omaha, NE 68102

By Thursday, March 21, 2024, all attendees must have registered using your ticket promo codes.
Promo codes will be provided to the sponsor representative along with your invoice after processing your agreement.

Signed Sponsor Representative Date
Company:

Signed Greater Omaha Chamber Date
Company: Greater Omaha Chamber

Questions? Contact events@OmahaChamber.org.
OmahaChamber.org/AM



2024 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

(Please see [page 2](#) for the form to fill out and send back)

A sponsorship of the **Greater Omaha Chamber's Annual Meeting** aims to enhance your company's visibility and interaction with area leaders. Sponsors receive meaningful engagement, recognition and marketing benefits over the course of several weeks as the event is promoted to the business community and then specific benefits as the event is executed.

To maintain exclusive visibility, a limited number of sponsorships are available. Each non-competing sponsor has the right of first refusal for the sponsorship in 2024.

PRESENTING SPONSOR: \$12,000

As a Presenting Sponsor, **your company will receive:**

- 12 Event Tickets (Including Parking) to Annual Meeting Program with Priority Seating

As a Presenting Sponsor, **your company will be:**

- Displayed on the Event Website & Registration Landing Page (Linked Logo)
- Displayed on the Annual Report Website Landing Page (Linked Logo + Company Bio)

The Presenting Sponsor can provide the Chamber with a company bio that is no more than 150 words and will be published on the Annual Report website. Due Friday, Jan. 5, 2024.

- Displayed on Email Invitations & Pre-Event Digital Marketing Materials (Logo)
*Including a feature in two (2) social media posts reaching 30,000 followers
Tagged in all social media posts about the event*

- Displayed on Physical Event Materials (Logo)
- Displayed on Event Tickets (Logo)
- Visual and Verbal Recognition at the Event

The Presenting Sponsor can provide the Chamber with up to two (2) slides that will be inserted into the rotating slides displayed at the event. Due Friday, Jan. 5, 2024.

- Recognized at a Board of Directors Meeting (Visual and Verbal Recognition)
- Provided a Sponsor Toolkit to share your support of the Omaha Chamber's Annual Meeting
- Sponsor has the opportunity to bring up to two (2) Pop-up/Retractable Banners to the event

SUPPORTING SPONSOR: \$5,000

As a Supporting Sponsor, **your company will receive:**

- 12 Event Tickets (Including Parking) to Annual Meeting Program with Priority Seating

As a Supporting Sponsor, **your company will be:**

- Displayed on the Event Website & Registration Landing Page (Logo)
- Displayed on the Annual Report Website Landing Page (Logo & Link)
- Recognized at Event (Visual and Verbal Recognition)
- Tagged in Pre-Event Digital Marketing Materials, including two (2) social media featured posts reaching 30,000 followers
- Provided a Sponsor Toolkit to share your support of the Omaha Chamber's Annual Meeting

CORPORATE SPONSOR: \$2,000

As a Corporate Sponsor, **your company will receive:**

- 10 Event Tickets (Including Parking) to Annual Meeting Program with Priority Seating

As a Corporate Sponsor, **your company will be:**

- Displayed on the Event Website & Registration Landing Page (Listed Name)
- Visual and Verbal Recognition at the Event

**Not all sponsorship deliverables may be available due to when the sponsorship agreement is signed. Some opportunities may have already passed.*