



EVENT DETAILS

Friday, Oct. 10, 2025

8:30 AM – 4:15 PM

CHI Health Center Omaha

With a networking reception and vendor space activities following from 4:15 – 6 PM

For more information on sponsorships please email :

investment@omahachamber.org

Or connect with:

Anne Branigan

abranigan@omahachamber.org

Dell Nared Jr.

dnared@omahachamber.org

Jennifer Walcutt

jwalcutt@omahachamber.org



Empowering Tomorrow's Workforce

The inaugural POWER Conference focuses on the essential elements of building a thriving, inclusive workplace: **P**eople, **O**ppportunity, **W**orkforce, **E**xcellence, and **R**etention.

This transformative experience brings together business leaders, HR professionals, community advocates and a variety of other professionals to share strategies and resources that empower organizations to attract, develop, engage, and retain talent.

Join us to discover innovative approaches to workforce development, learn actionable strategies for creating successful workplace cultures, and connect with others committed to excellence in talent management. Together, we'll explore how investing in people creates powerful opportunities for both individual and organizational growth.

Don't miss this opportunity to gain practical insights, build valuable connections and develop a roadmap for powering your organization's future success.

The POWER Conference | People. Opportunity. Workforce. Excellence. Retention.

SPONSORSHIP FORM

Upon agreeing to sponsor The Power Conference, return the following to Events@OmahaChamber.org

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship).

Sponsorship Level: <i>See next pages for descriptions and benefits.</i>	<input type="checkbox"/> Lead Partner SOLD OUT <input type="checkbox"/> Workforce Innovator Sponsor (\$12,000) <input type="checkbox"/> Talent Champion Sponsor (\$12,000) <input type="checkbox"/> Premium Scholarship Sponsor (\$10,000) <input type="checkbox"/> Associate Scholarship Sponsor (\$6,000) <input type="checkbox"/> Personal Branding Station Sponsor SOLD OUT <input type="checkbox"/> Excellence Workshop Sponsor (\$7,000) <input type="checkbox"/> Reception Sponsor (\$5,000) <input type="checkbox"/> Access Ambassador Sponsor (\$4,000) <input type="checkbox"/> Business Presence - Breakfast or Vendor Card (\$2,000) <input type="checkbox"/> Business Presence - Afternoon Snack Sponsor (\$5,000) <input type="checkbox"/> Official Airline Sponsor SOLD OUT <input type="checkbox"/> Corporate Sponsor (\$3,500)
Company Name: <i>As it should appear on all marketing and promotional materials.</i>	
Sponsorship Representative: <i>Main contact for sponsorship.</i>	
Sponsor Representative Email Address:	
Sponsor Representative Direct Phone Number:	
Company Website: <i>To link company logo or name on event webpage.</i>	
Other Notes:	
Total Amount to be Invoiced:	\$

TAX DEDUCTION NOTICE: \$125 of each ticket is for goods and services. The remaining balance is considered a charitable deduction. To take advantage of this, make checks payable to Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400, Omaha, NE 68102

All your attendees' information should be submitted for registration **by Thursday, Oct. 2, 2025**. All attendees must register using their primary organizational email address (no personal emails).

Signed Sponsor Representative _____ Date _____
Company: _____

Signed Greater Omaha Chamber _____ Date _____
Company: Greater Omaha Chamber

SPONSORSHIP OPPORTUNITIES

The POWER Conference offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available, but if you do not see one that aligns with your organization's objectives – let us know, we are happy to work together to tailor an experience specifically for you.

Complete the form on [page 2](#) and email events@omahachamber.org to secure sponsorship.

LEAD PARTNER

Partner alongside the Greater Omaha Chamber to present this premier professional development conference.

Benefits Include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Displayed on Virtual Agenda
- Company Recognition During the General Session (Visual and Verbal)
- Company Recognized on Social Media (2 Mentions)
- Event Tickets for Employees or Guests: 40
 - Attendees Seated at Reserved Tables during General Session

WORKFORCE INNOVATOR: \$12,000

OPPORTUNITIES AVAILABLE: **1 REMAINING**

Gain visibility and recognition through event marketing and during the event.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Displayed on Virtual Agenda
- Company Recognition During the General Session (Visual and Verbal)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table during General Session

TALENT CHAMPION: \$12,000

OPPORTUNITIES AVAILABLE: **2 REMAINING**

Go BIG and create a presence, offering an amazing day of learning and engagement for 40 of your employees.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Displayed on Virtual Agenda
- Company Recognition During the General Session (Visual and Verbal)
- Event Tickets for Employees or Guests: 40
 - Attendees Seated at Reserved Tables during General Session

PREMIUM SCHOLARSHIP SPONSOR: \$10,000 *OPPORTUNITIES AVAILABLE: 1 REMAINING*

Reduce the cost barrier for those who want to attend by being a lead scholarship sponsor and underwriting opportunities for up to ten (10) individuals to attend.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Displayed on Electronic Scholarship Application (Logo)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table during General Session
- Event Tickets Awarded to Scholarship Recipients: 10

ASSOCIATE SCHOLARSHIP SPONSOR: \$6,000 *OPPORTUNITIES AVAILABLE: 2 REMAINING*

Reduce the cost barrier for those who want to attend but need help getting there by underwriting opportunities for five (5) individuals to attend.

Benefits include:

- Company Displayed on Event Landing Page (Company Name)
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Opportunity to Participate on Scholarship Selection Committee (One Individual)
- Company Displayed on Electronic Scholarship Application (Company Name)
- Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Table during General Session
- Event Tickets Awarded to Scholarship Recipients: 5

PERSONAL BRANDING STATION SPONSOR

This sponsorship ensures organizers can transform the pre-function space into an engaging and inspirational environment filled with vendors. Activities will extend attendees educational opportunities while empowering experiences and connections between sessions. This sponsor also has a premier space to interact with attendees and helps organizers to host a variety of small businesses in the space.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Recognition During the General Session (Visual and Verbal)
- Opportunity to Host an Engagement Space Booth and Facilitate an Activity While Networking with Attendees.
 - Sponsor is responsible for all expenses related to the execution of this activity.
 - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event.
- Event Tickets for Employees, Booth Managers or Guests: 10
 - Attendees Seated at Reserved Table during General Session

EXCELLENCE WORKSHOP SPONSOR: \$7,000

OPPORTUNITIES AVAILABLE: **3 REMAINING** (The 2025 HIRE track is sold out)

Select and sponsor 3 workshop sessions to engage directly with leaders around topics of your choice (please note this opportunity to select as a sponsor is on a first come, first served basis).

This sponsorship allows you/your team direct access and interaction with attendees day of the event.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Workshop Session)
- Company Recognized During the 3 Selected Workshop Sessions (Visual and Verbal)
- Company Displayed on Workshop Session Signage Posted Outside Selected Room (Logo)
- Company Recognized During the General Session (Visual and Verbal)
- The Opportunity to Select Desired Track/Sessions that Align with the Organizational Mission and Goals
 - Selection of the desired track/workshop sessions is on a first-come, first-serve basis.
- The Opportunity to Host the Selected Workshops with an Organization Representative(s) Welcoming Attendees from Workshop Room Stage and Inserting Remarks about Organization (2 Min/Session)
There is also an opportunity to collect attendee information if sponsor wants to offer a gift drawing of some sort.
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Tables during General Session

RECEPTION SPONSOR: \$5,000

OPPORTUNITIES AVAILABLE: **1 REMAINING**

Be visible and present as attendees unwind from the day and connect with each other. Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company Attendees have Additional Employees Interact with Attendees during the Reception
- Company Displayed on Pre-Event Promotional Materials (Related to Networking Reception)
- Company Recognition During the General Session (Visual)
- Event Tickets for Employees: 10
 - Attendees Seated at Reserved Table during General Session

BUSINESS PRESENCE SPONSORS: \$2,000 - \$5,000

Customize your visibility by sponsoring an event station - \$2,000 for breakfast (signage) or \$5,000 for afternoon snacks (signage and participatory) OR put your company name on the Vendor Card (participation bingo) to support visiting each vendor in the display area (\$2,000). Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company Displayed on Event Signage (Related to the station sponsored)
- Company Recognition During the General Session (Visual)
- Event Tickets for Employees: 2 (breakfast), 2 (vendor card) or 5 (afternoon snack)
 - Attendees Seated at Reserved Tables during General Session

CORPORATE: \$3,500

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on Event Landing Page (Listed Name – after purchase)
- Company Recognition During General Session (Visual – if purchased by 10/2/25)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table during General Session

To secure a sponsorship (except the \$3,500 corporate) **please fill out the form on page 2 and email it back to events@omahachamber.org.**

Please **secure other reservations online** at <https://www.omahachamber.org/theconference/> for:

- A \$3,500 corporate sponsorship, which includes *reserved seating*
 - Or for *open seating* options, which are: Individual tickets (\$250 each) and group packs (5 tickets/\$1,200 for each pack)

5.20.25