



# WHAT IS THE ANNUAL MEETING? THE FORMULA FOR REGIONAL PROSPERITY.

The Greater Omaha Chamber's prestigious annual membership meeting is where the Chamber's immediate past chairman recaps the accomplishments of the prior year, the Chamber's President and CEO unveils the annual report and the newly installed chairman presents the Chamber's priorities and direction for the current calendar year.

The Chamber also honors distinguished contributors to Omaha's image and community betterment through three awards presented during the meeting – the Chairman's Award of Excellence, the Headliner of the Year and the Volunteer of the Year.

The 2022 event will include a compelling presentation on leadership and include a unique approach in reporting key accomplishments by engaging regional leaders to highlight the Chamber's purpose and past year's successes.

# **EVENT DETAILS**

Thursday, Jan. 20, 2022 CHI Health Center Omaha

# **AGENDA**

Exclusive Session: 2:45 - 3:45 p.m.

Program: 4 – 5:30 p.m. Reception: 5:30 – 6:30 p.m.

# **CONTACT**

Kayti Manley kmanley@OmahaChamber.org









The Greater Omaha Chamber's Annual Meeting sponsorship aims to enhance your company's visibility and interaction with area leaders. Sponsors receive meaningful engagement, recognition and marketing benefits over the course of several weeks as the event is promoted to the business community and then specific benefits as the event is executed.

If you do not see something that aligns with your company's objectives – let us know. We are happy to work together to tailor the experience specifically for your company.

### Presenting Sponsor – \$12,000

To maintain the exclusive visibility, there are a limited number of sponsorships available. Each non-competing sponsor has the right of first refusal for the sponsorship in 2023.

As a Presenting sponsor, your company will receive:

- 12 Event Tickets (Including Parking) to Annual Meeting Program with Priority Seating
- 12 Event Tickets to Exclusive Leadership Session with Keynote Speaker, Carla Harris
  - It's recommended that the exclusive leadership session participants are the same individuals attending the Annual Meeting program.

As a Presenting sponsor, your company will be:

- Displayed on the Event Landing Page (Linked Logo)
- Displayed on the Annual Report Landing Page (Linked Logo + Company Bio)
  - The Presenting sponsor has the opportunity to provide the Chamber with a company bio that is no more than 150 words and will be published in the annual report. Due Friday, Dec. 17, 2021.
- Displayed on Electronic Invitations & Pre-Event Promotional Materials (Logo)
- Displayed on Physical Event Materials (Logo)
- Displayed on Physical Event Tickets Mailed to Each Attendee (Logo)
- Displayed on News Release(s) for the Event (Name)
- Recognized at Event (Visual and Verbal Recognition)
  - The Presenting sponsor has the opportunity to provide the Chamber up to two (2) slides that will be inserted into the rotating slides displayed at the event. Due Friday, Dec. 17, 2021.
- Recognized at a Board of Directors Meeting (Visual and Verbal Recognition)

#### **Supporting Sponsor – \$5,000**

As a Supporting Sponsor, your company will receive:

- 12 Event Tickets (Including Parking) to Annual Meeting Program with Priority Seating
- 12 Event Tickets to Exclusive Leadership Session with Keynote Speaker, Carla Harris
  - It's recommended that the exclusive leadership session participants are the same individuals attending the Annual Meeting program.

As a Supporting Sponsor, your company will be:

- Displayed on the Event Landing Page (Listed Name)
- Displayed on the Annual Report Landing Page (Listed Name)
- Displayed on Physical Event Program (Listed Name)
- Recognized at Event (Visual and Verbal Recognition)

#### **Corporate Sponsor - \$1,500**

As a Corporate Sponsor, your company will receive:

- 10 Event Tickets (Including Parking) to Annual Meeting Program with Priority Seating
- 2 Event Tickets to Exclusive Leadership Session with Keynote Speaker, Carla Harris
  - It's recommended that the exclusive leadership session participants are the same individuals attending the Annual Meeting program.

As a Corporate Sponsor, your company will be:

- Displayed on the Event Landing Page (Listed Name)
- Recognized at Event (Visual and Verbal Recognition)

#### 10 Pack of Tickets

\$1,200 (Member) / \$1,450 (Non-Member)

10 tickets (including 10 complimentary parking passes) to the program with reserved seating.

#### 5 Pack of Tickets

\$600 (Member) / \$725 (Non-Member)

• 5 tickets (including 5 complimentary parking passes) to the program with reserved seating.

### **Single Ticket**

\$120 (Member) / \$145 (Non-Member)

• 1 ticket (including 1 complimentary parking pass) to the program in open seating.

#### Single Ticket + Late Fee

\$145 (Member) / \$165 (Non-Member)

1 ticket (including 1 complimentary parking pass) to the program in open seating.

# SPONSORSHIP AGREEMENT FORM

Upon agreeing to this sponsorship, return the following to Sarah Rutt, <a href="mailto:srutt@OmahaCHamber.org">srutt@OmahaCHamber.org</a>

- This completed form
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship)

Sponsor Contact Information:	
Company Name: As it should appear on all marketing and promotional materials.	
Sponsorship Representative:  Main contact for sponsorship.	
Sponsor Representative Email Address:	
Sponsor Representative Phone Number:	
Company Website: To Link Company Logo or Name on Event Webpage.	
Total Amount to be Invoiced:	\$
Mail my tickets to:	
First Name:	
Last Name:	
Company Name:	
Address:	
City, State and Zip Code:	
TAX DEDUCTION NOTICE: \$40 of each ticket is for go a charitable deduction. To take advantage of this, make Foundation, 808 Conagra Drive, Suite 400 Omaha, NE By Thursday, Jan. 13, all promo codes should be rederegistered using their primary email address to receive the Promo codes will be provided to the designated sponsor representative Date	checks payable to Greater Omaha Chamber 68102  emed by your attendees. All attendees must be event communications.
Signed Sponsor Representative Date  Company:_	Company:_Greater Omaha Chamber

