

# THE CONFERENCE

OPPORTUNITY • DIVERSITY • EQUITY



## PRE-CONFERENCE PROFESSIONAL DEVELOPMENT

*An optional, add-on session facilitated by Creighton University Division of Equity, Diversity and Inclusion.*

Thursday, Oct. 19, 2023

1 – 4:30 p.m.

The Venue at Highlander Accelerator  
2120 N. 30<sup>th</sup> St., Omaha, NE, 68111

## EVENT DETAILS

**Friday, Oct. 20, 2023**

8 a.m. – 3:45 p.m.

CHI Health Center Omaha

With a networking reception immediately following from  
3:45 – 5 p.m.

## For more information:

Anne Branigan [abranigan@OmahaChamber.org](mailto:abranigan@OmahaChamber.org)

Dell Nared Jr. [dnared@omahachamber.org](mailto:dnared@omahachamber.org)

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## Leveraging my Influence

The fourth annual **The Conference on Opportunity, Diversity and Equity** continues to drive individual and organization change through dynamic and thought-provoking educational sessions and intentional time to build relationships.

Listen to internationally acclaimed **opening keynote speaker Soledad O'Brien** and attend several breakout sessions throughout the day to learn and gain resources for your organization. Connect with others to build a more inclusive community and personal network.

**Disrupt** barriers by recognizing and addressing organizational inequities so individuals can show up multiple ways.

**Dismantle** old narratives to foster a culture of psychological safety and empowerment to widen organizational perspectives.

**Discover** ways we can all hold ourselves accountable to make sustainable systematic changes.

## SPONSORSHIP FORM

Upon agreeing to sponsor The Conference, return the following to [Events@OmahaChamber.org](mailto:Events@OmahaChamber.org)

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship).

<p><b>Sponsorship Level:</b> See next pages for descriptions and benefits.</p>	<p>___ CODE Lead Partner (\$15,000)          ___ Inclusive Visionary Sponsor (\$12,000)          ___ CODE Champion (\$12,000)          ___ Scholarship – Advocacy Sponsor (\$10,000)          ___ Scholarship – Allyship Sponsor (\$7,000)          ___ Engagement Space Sponsor (\$8,000)          ___ Professional Development Sponsor (\$8,000)          ___ Reception Sponsor (\$5,000)          ___ Accessibility Sponsor (\$4,000)          ___ Corporate Sponsor (\$3,000)</p>
<p><b>Company Name:</b> As it should appear on all marketing and promotional materials.</p>	
<p><b>Sponsorship Representative:</b> Main contact for sponsorship.</p>	
<p><b>Sponsor Representative Email Address:</b></p>	
<p><b>Sponsor Representative Direct Phone Number:</b></p>	
<p><b>Company Website:</b> To link company logo or name on event webpage.</p>	
<p>Would you like to reserve any seats at the Professional Development Session for your attendees?   <i>Note: Registrations to The Conference <b>do not</b> include access to the Professional Development Session. Access to this session will be an additional \$100 per attendee, unless your sponsorship notes differently.</i></p>	<p>___ No Additional Professional Development Session Participants   <b>-OR-</b>          ___ Yes, I would like to send ___ of our attendees to the Professional Development Session.</p>
<p><b>Total Amount to be Invoiced:</b></p>	<p><b>\$</b></p>

**TAX DEDUCTION NOTICE:** \$100 of each ticket is for goods and services, the remaining balance is considered a charitable deduction. To take advantage of this, make checks payable to Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400 Omaha, NE 68102

**By Thursday, Oct. 12, 2023,** all promo codes should be redeemed by your attendees. All attendees must be registered using their primary email address.

Promo codes will be provided to the designated sponsor representative along with your invoice after your agreement has been processed.

\_\_\_\_\_  
Signed Sponsor Representative  
Company:

Date

\_\_\_\_\_  
Signed Greater Omaha Chamber  
Company: Greater Omaha Chamber

Date

## SPONSORSHIP OPPORTUNITIES

The Conference offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available, but if you do not see one that aligns with your organization's objectives – let us know, we are happy to work together to tailor an experience specifically for you. Complete form on [page 2](#) and email [events@omahachamber.org](mailto:events@omahachamber.org) to secure sponsorship.

### **CODE LEAD PARTNER: \$15,000**

*OPPORTUNITIES AVAILABLE: 2*

Partner alongside the Greater Omaha Chamber to present this premier professional development conference.

Benefits Include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner, Virtual Profile + Custom Alert)
- Opportunity to Interact with Attendees Through the Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Event Tickets for Employees or Guests: 20
  - Attendees Seated at Reserved Table During General Sessions
- Event Tickets for Professional Development Session: 2

Additional Benefits Include:

- Company Featured as an Employer Spotlight in the CODE Newsletter in 2023
- Company Receives Two (2) Registrations to the November and December 2023 Education Series Event

### **INCLUSIVE VISIONARY: \$12,000**

*OPPORTUNITIES AVAILABLE: 2*

Gain visibility and recognition through event marketing and during the event.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Table During General Sessions
- Event Tickets to Professional Development Session: 2

Additional Benefits Include:

- Company Featured as an Employer Spotlight in the CODE Newsletter in 2023

### **CODE CHAMPION: \$12,000**

*OPPORTUNITIES AVAILABLE: 3*

Go BIG and create a presence, offering an amazing day of learning and engagement for 40 of your employees.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Event Tickets for Employees or Guests: 40
  - Attendees Seated at Reserved Table During General Sessions

**SCHOLARSHIP - ADVOCACY SPONSOR: \$10,000***OPPORTUNITIES AVAILABLE: 2*

Reduce the cost barrier for those who want to attend, but need help getting there, by being a lead scholarship sponsor and underwriting opportunities for up to ten (10) individuals to attend.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Displayed on Electronic Scholarship Application (Logo)
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Table During General Sessions
- Event Tickets Awarded to Scholarship Recipients:10

**SCHOLARSHIP - ALLYSHIP SPONSOR: \$7,000***OPPORTUNITIES AVAILABLE: 2*

Reduce the cost barrier for those who want to attend, but need help getting there, by underwriting opportunities for five (5) individuals to attend.

Benefits include:

- Company Displayed on Event Landing Page (Company Name)
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Displayed on Electronic Scholarship Application (Company Name)
- Event Tickets for Employees or Guests: 5
  - Attendees Seated at Reserved Table During General Sessions
- Event Tickets Awarded to Scholarship Recipients:5

**ENGAGEMENT SPACE SPONSOR: \$8,000***OPPORTUNITIES AVAILABLE: 2*

This sponsorship ensures organizers can transform the pre-function space into an engaging and inspirational environment. Activities will extend attendees educational opportunities while empowering experiences and connections between sessions. This sponsor also has a premier space to interact with attendees and helps organizers to host a variety of small businesses in the space.

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Recognition During General Sessions (Visual and Verbal)
- Opportunity to Host an Engagement Space Booth and Facilitate an Activity While Networking with Attendees.
  - Sponsor is responsible for all expenses related to the execution of this activity.
  - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event.
- Event Tickets for Employees, Booth Managers or Guests: 10
  - Attendees Seated at Reserved Table During General Sessions

**PROFESSIONAL DEVELOPMENT SPONSOR: \$8,000***OPPORTUNITIES AVAILABLE: 3*

Select and sponsor 3 breakout sessions to engage directly with emerging leaders around topics of your choice. This sponsorship allows you direct access and interaction with attendees. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo within Session Details + Virtual Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Breakout Session)
- Company Recognized During the 3 Selected Sessions (Visual and Verbal)
- Company Displayed on Session Signage Posted Outside Selected Room (Logo)
- Company Recognized During the Event General Sessions (Visual and Verbal)
- The Opportunity to Select Desired Sessions that Align with the Organizational Mission and Goals  
*Selection is on a first-come, first-serve basis.*
- The Opportunity to Host the Selected Sessions with an Organization Representative(s) Welcoming Attendees from Breakout Room Stage and Inserting Remarks about Organization (2 Min/Session)  
*There is also an opportunity to collect attendee information if sponsor wants to offer a gift drawing of some sort.*
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Tables During General Sessions

**RECEPTION SPONSOR: \$5,000***OPPORTUNITIES AVAILABLE: 3*

Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company mentioned in Event App
- Company Attendees have the Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Networking Reception)
- Company Recognition During General Sessions (Visual and Verbal)
- Company Displayed on Drink Tickets Distributed to Each Attendee (Logo)
- Event Tickets for Employees: 5
  - Attendees Seated at Reserved Table During General Sessions

**ACCESSIBILITY SPONSOR: \$4,000***OPPORTUNITIES AVAILABLE: 3*

Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company mentioned in Event App
- Company Attendees have the Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Accessibility)
- Company Recognition During Sessions (Visual and Verbal)
- Event Tickets for Employees: 5
  - Attendees Seated at Reserved Table During General Sessions

**CORPORATE: \$3,000***OPPORTUNITIES AVAILABLE: 40*

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Recognition During General Sessions (Visual)
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Table During General Sessions

**To secure a sponsorship** (except the \$3,000 corporate) **please fill out the form on page 2 and email it back to [events@omahachamber.org](mailto:events@omahachamber.org).**

Please **secure other reservations on-line** at <https://www.omahachamber.org/theconference/> for:

- A \$3,000 corporate sponsorship which includes *reserved seating*
- Or for *open seating* options which are:
  - Individual tickets (\$250 each) and group packs (5 tickets/\$1,200 for each pack)