

THE CONFERENCE

On Opportunity, Diversity and Equity



Paving the Way for Equitable Change.

Ready yourself to make powerful and positive impact at The Conference on Opportunity, Diversity and Equity.

Diversity of thought, perspective and experience drives successful organizations and communities.

Learning from each other's passions, experiences and expertise, we will transform our workplaces, classrooms and communities.

Walking together on this journey, we will create the change we wish to see.

Come ready. Engage openly. Leave empowered.

Follow #TheConferenceOMA on social.

PRE-CONFERENCE PROFESSIONAL DEVELOPMENT

An optional, add-on session facilitated by Creighton University Division of Equity, Diversity and Inclusion.

Wednesday, Oct. 5, 2022

1 – 4:30 p.m.

Creighton University, Harper Center

EVENT DETAILS

Thursday, Oct. 6, 2022

8 a.m. – 3:45 p.m.

CHI Health Center Omaha

NETWORKING RECEPTION

Thursday, Oct. 6, 2022

3:45 – 5 p.m.

CHI Health Center Omaha

CONTACT

Anne Branigan



SPONSORSHIP FORM

Upon agreeing to sponsor The Conference, return the following to Sarah Rutt, srutt@OmahaChamber.org

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship).

<p>Sponsorship Level: <i>See next pages for descriptions and benefits.</i></p>	<p>___ CODE Champion Sponsor (\$15,000) ___ Inclusive Visionary Sponsor (\$12,000) ___ Belonging Benefactor Sponsor (\$10,000) ___ Advocacy & Allyship Sponsor (\$7,500) ___ Engagement Space Sponsor (\$7,500) ___ Reception Sponsor (\$6,000) ___ Breakout Session Sponsor (\$5,000) ___ Corporate Sponsor (\$3,000)</p>
<p>Company Name: <i>As it should appear on all marketing and promotional materials.</i></p>	
<p>Sponsorship Representative: <i>Main contact for sponsorship.</i></p>	
<p>Sponsor Representative Email Address:</p>	
<p>Sponsor Representative Direct Phone Number:</p>	
<p>Company Website: <i>To link company logo or name on event webpage.</i></p>	
<p>Would you like to reserve any seats at the Professional Development Session for your attendees? <i>Note: Registrations to The Conference do not include access to the Professional Development Session. Access to this session will be an additional \$100 per attendee, unless your sponsorship notes differently.</i></p>	<p>___ No Additional Professional Development Session Participants -OR- ___ Yes, I would like to send ___ of our attendees to the Professional Development Session.</p>
<p>Total Amount to be Invoiced:</p>	<p>\$</p>

TAX DEDUCTION NOTICE: \$100 of each ticket is for goods and services, the remaining balance is considered a charitable deduction. To take advantage of this, make checks payable to Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400 Omaha, NE 68102

By Thursday, Sept. 29, 2022, all promo codes should be redeemed by your attendees. All attendees must be registered using their primary email address.

Promo codes will be provided to the designated sponsor representative along with your invoice after your agreement has been processed.

Signed Sponsor Representative
Company: _____ Date

Signed Greater Omaha Chamber
Company: Greater Omaha Chamber _____ Date

SPONSORSHIP OPPORTUNITIES

The Conference offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available, but if you do not see one that aligns with your organization's objectives – let us know, we are happy to work together to tailor an experience specifically for you. Complete form on [page 2](#) to secure sponsorship.

CODE CHAMPION SPONSOR: \$15,000

OPPORTUNITIES AVAILABLE: 4

Event Benefits Include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner, Virtual Profile + Custom Alert)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Displayed on Electronic Scholarship Application (Logo)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (3 Mentions)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets for Professional Development Session: 2

Additional Benefits Include:

- Company Featured as an Employer Spotlight in the CODE Newsletter in 2022
- Company Receives Two (2) Registrations to the December 2022 Education Series Event

INCLUSIVE VISIONARY: \$12,000

OPPORTUNITIES AVAILABLE: 4

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (2 Mentions)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets to Professional Development Session: 2

Additional Benefits Include:

- Company Featured as an Employer Spotlight in the CODE Newsletter in 2022

BELONGING BENEFACOR: \$10,000

OPPORTUNITIES AVAILABLE: 4

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets to Professional Development Session: 2

ADVOCACY & ALLYSHIP: \$7,500**OPPORTUNITIES AVAILABLE: UNLIMITED**

Reduce the cost barrier for those who want to attend, but need help getting there, by providing scholarship opportunities for up to ten (10) individuals. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Company Recognized on Social Media (1 Mention)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Displayed on Electronic Scholarship Application (Logo)
- Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets Awarded to Scholarship Recipients:10

ENGAGEMENT SPACE SPONSOR: \$7,500**OPPORTUNITIES AVAILABLE: 6**

This sponsorship ensures organizers can transform the pre-function space into an engaging and inspirational environment. Activities will extend attendees educational opportunities while empowering experiences and connections between sessions. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Opportunity to Host an Engagement Space Booth and Facilitate an Activity While Networking with Attendees.
 - Sponsor is responsible for all expenses related to the execution of this activity.
 - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event.
- Event Tickets for Employees, Booth Managers or Guests: 5
 - Attendees Seated at Reserved Table During General Sessions

RECEPTION SPONSOR: \$6,000**OPPORTUNITIES AVAILABLE: 2**

Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company Displayed on Event App (Logo within Event Details + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Networking Reception)
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Company Displayed on Drink Tickets Distributed to Each Attendee (Logo)
- Event Tickets for Employees: 5
 - Attendees Seated at Reserved Table During General Sessions

BREAKOUT SESSION: \$5,000**OPPORTUNITIES AVAILABLE: 12**

Select & sponsor one specific breakout session during the conference. Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company Displayed on Event App (Logo within Session Details + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Breakout Sessions)
- Company Recognition During Selected Session (Visual and Verbal)
- Opportunity to Welcome Attendees to a Session & Speak About Your Company During Session (2 Minutes)
- Opportunity to Select Session of Choice from Pre-Determined Breakout Session Agenda
- Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Table During General Sessions

CORPORATE: \$3,000**OPPORTUNITIES AVAILABLE: UNLIMITED**

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Recognition During General Sessions (Visual)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions