

YP SUMMIT

EVENT DETAILS

Friday, March 21, 2024
CHI Health Center Omaha
7:30 – 8:30 AM | Registration
8:30 – 4:00 PM | Summit
4:00 PM | Post-Party Reception

CONTACT

Greater Omaha Chamber Events
events@OmahaChamber.org
Or Anne Branigan
abranigan@OmahaChamber.org



IGNITING THE FUTURE! *Celebrating 20 Years of Vision!*

Be a partner in helping the **Greater Omaha Chamber** host the largest young professionals' conference in the country – with approximately 1,600 attendees each year. This year's conference theme is future focused and will bring together current and emerging leaders for a day of education, celebration and connection.

Being a **YP Summit** sponsor gives you the ability to reach our active and engaged audience. Don't miss this opportunity to showcase your organization. Demonstrate your shared commitment to community and foster new connections to your organization.

Choose from a variety of sponsorship opportunities, to customize your engagement, recognition and marketing benefits. Review the options on the following pages, but if you do not see a package that aligns with your organization's objectives – let us know. We are happy to work together to tailor the experience for you.



SPONSORSHIP FORM

Upon agreeing to sponsor the YP Summit, return the following to Chamber Events, events@OmahaChamber.org

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship).

<p>Sponsorship Level: <i>See the following pages for descriptions and benefits.</i></p>	<p><input type="checkbox"/> Lead Partner (\$25,000) SOLD OUT</p> <p><input type="checkbox"/> Change Makers Sponsor (\$17,500) SOLD OUT</p> <p><input type="checkbox"/> YP Champion (\$12,000)</p> <p><input type="checkbox"/> Personal Branding Station (\$12,000) SOLD OUT</p> <p><input type="checkbox"/> Engagement Space (\$10,000)</p> <p><input type="checkbox"/> Scholarship - Presenting (\$10,000)</p> <p><input type="checkbox"/> Breakout Session Sponsor (\$10,000)</p> <p><input type="checkbox"/> Post-Party Sponsor (\$5,000)</p> <p><input type="checkbox"/> Scholarship - Supporting (\$5,000)</p> <p><input type="checkbox"/> Corporate (\$3,500)</p>
<p>Company Name: <i>As it should appear on all marketing and promotional materials.</i></p>	
<p>Sponsorship Representative: <i>Primary contact for sponsorship.</i></p>	
<p>Sponsor Representative Email Address:</p>	
<p>Sponsor Representative Direct Phone Number:</p>	
<p>Company Website: <i>To link the company logo or name on the event webpage.</i></p>	
<p>Total Amount to be Invoiced:</p>	<p>\$</p>

TAX DEDUCTION NOTICE: \$125 of each ticket is for goods and services; the remaining balance is considered a charitable deduction.

CHECKS PAYABLE: Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400, Omaha, NE 68102

By Thursday, March 21, 2024, all attendees must have registered using your ticket promo codes.
Promo codes will be provided to the sponsor representative along with your invoice after processing your agreement.

Signed Sponsor Representative Date
Company:

Signed Greater Omaha Chamber Date
Company: Greater Omaha Chamber

Questions? Contact events@OmahaChamber.org.
OmahaChamber.org/YPSummit



2025 YP SUMMIT SPONSORSHIP OPPORTUNITIES

(Please fill out the sponsorship form and send back to confirm your sponsorship)

LEAD PARTNER: \$25,000

*Opportunities Available: **SOLD OUT***

Be part of it all! Lead Partners are involved and engaged before, during, and after the YP Summit. Designed to maximize organizational goals when it comes to young professionals. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Event Video Displayed at Event (Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized as Lead Partner on Social Media (3 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Company Listed on the Post-Event Survey
- Opportunity to Host an Engagement Space Booth & Facilitate an Activity to Network with Attendees
 - Event Tickets for Booth Management: 4
- Opportunity to Show a 90-second Video During a General Session
- The opportunity to author a post on the Chamber Blog About the Event (must be completed 30 days after the event)
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 20

The Lead Partner also includes the following ongoing benefits:

- Company Displayed on the Greater Omaha Chamber Young Professionals Website (Linked Logo)
- Company Recognized on the YP Newsletter
- Opportunity to host two Chamber events at your facility
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

CHANGE MAKER SPONSOR: \$17,500

*Opportunities Available: **SOLD OUT***

Make way for future leaders. Change is about to come! This sponsorship provides excellent outreach and recruitment for YPs. Benefits received include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Event Video Displayed at Event (Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized as Change Maker Sponsor on Social Media (1 Mention)
- Company Recognized During General Sessions (Visual and Verbal)
- Opportunity to Host an Engagement Space Booth & Facilitate an Activity to Network with Attendees
 - Event Tickets for Booth Management: 4
- Opportunity to Show a 60-second Video During a General Session
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 20

The Change Maker Sponsor also includes the following ongoing benefits:

- Company Displayed on the Greater Omaha Chamber Young Professionals Website (Linked Logo)
- Company Recognized on the YP Newsletter
- Opportunity to host one Chamber event at your facility
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

YP CHAMPION: \$12,000

Opportunities Available: 4-2 remaining

Go BIG with your company's young professionals. Create a presence and offer a fantastic day of learning and engagement to 40 of your organization's emerging leaders. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials (Logo)
- Company Recognized as a YP Champion on Social Media (1 Mention)
- Company Recognized During General Sessions (Visual and Verbal)
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 40
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

PERSONAL BRANDING STATION SPONSOR: \$12,000

Opportunities Available: SOLD OUT

Engage and connect with emerging leaders directly through this unique interactive space. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials (Related to Engagement Space/Agenda)
- Company Recognized as the Personal Branding Station Sponsor on Social Media (2 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Opportunity to host an expanded creation station for attendees to get profile photos taken and receive tips to improve their social media presence/profile. This station will be uniquely situated in a high-traffic area.
 - Event Tickets for Booth Management: 4
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests
- Provided a Sponsor Toolkit to Showcase Your Company's Support of the YP Summit

ENGAGEMENT SPACE SPONSOR: \$10,000

Opportunities Available: ~~6~~-4 remaining

Engage and connect with more than 1,600 attendees directly through an interactive booth at the CHI Health Center Omaha. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials (Related to Engagement Space)
- Company Recognized as Engagement Space Sponsor on Social Media (2 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Opportunity to Host an Engagement Space Booth & Facilitate an Engaging Activity to Network Organically with Event Attendees
 - Sponsor receives approximately 10' x 10' space
 - Sponsor is responsible for all expenses related to the execution of this activity
 - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event
 - Event Tickets for Booth Management: 2
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

SCHOLARSHIP – PRESENTING SPONSOR: \$10,000

Opportunities Available: 2

Reduce the cost barrier for those who want to attend but need help getting there by providing YP Summit scholarships. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized During One General Session (Visual and Verbal)
- Company Displayed on Scholarship Application (Logo)
- Company Recognized as Scholarship - Presenting Sponsor on Social Media (1 Mention)
- Opportunity to Have a Representative Review Scholarship Requests Event Tickets
- Scholarship Sponsorship Awards 10 Event Tickets to Scholarship Recipients
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

BREAKOUT SESSION SPONSOR: \$10,000

Opportunities Available: 4

This sponsorship provides organizations with direct access to emerging leaders during breakout sessions, allowing for meaningful interaction and engagement with attendees. Benefits include:

- Company Displayed on YP Summit Website (Linked Logo)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Breakout Session)
- Company Recognized as a Breakout Session Sponsor on Social Media (2 Mentions)
- Company Recognized During Selected Sessions (Visual and Verbal)
- Company Displayed on Session Signage Posted Outside Selected Room (Logo)
- Company Recognized During the Event General Sessions (Visual and Verbal)
- The Opportunity to Provide a Representative(s) Welcoming Attendees to the Breakout Session.
Remarks can be no longer than 2 minutes.
The sponsor may collect attendee information if a raffle/gift drawing is conducted at the beginning of the session.
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

POST-PARTY SPONSOR: \$5,000

Opportunities Available: 3

Help us throw a fun and welcoming post-event party to celebrate the day. Benefits include:

- Company Displayed on YP Summit Website (Linked Name)
- Company Displayed on Pre-Event Promotional Materials (Related to Post-Party)
- Company Displayed on Post-Party Signage
- Company Recognized as Post-Party Sponsor on Social Media (1 Mention)
- Company Recognition During General Session (Visual and Verbal)
- Event Tickets (at reserved tables at General Sessions) for 5 Employees or Guests
- Opportunity to Bring in Additional Organization Representatives to Network with Event Attendees at Post-Party (Additional 5 Attendees to Post-Party only)

SCHOLARSHIP – SUPPORTING SPONSOR: \$5,000

Opportunities Available: Unlimited

Reduce the cost barrier for those who want to attend but need help getting there by providing YP Summit scholarships. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Displayed on Event App and the Opportunity to Interact with Attendees
- Company Recognized During One General Session (Visual and Verbal)
- Company Displayed on Scholarship Application (Listed Name)
- Company Recognized as Scholarship - Supporting Sponsor on Social Media (1 Mention)
- Scholarship Sponsorship Awards 5 Event Tickets to Scholarship Recipients
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

ACCESSIBILITY SPONSOR: \$4,000

Opportunities Available: 3

Help provide tools that give everyone access to enjoy the YP Summit. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Recognized During One General Session (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests

CORPORATE SPONSOR: \$3,500

Opportunities Available: Unlimited

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on YP Summit Website (Listed Name)
- Company Recognized During General Sessions (Visual)
- Event Tickets (at reserved tables at General Sessions) for 10 Employees or Guests