

YP SUMMIT



EVENT DETAILS.

Friday, March 24, 2023
7:30 a.m. – 4:15 p.m.
CHI Health Center Omaha

POST-PARTY DETAILS.

Friday, March 24, 2023
4:30 – 6:00 p.m.
Millwork Commons

CONTACT.

Greater Omaha Chamber Events
events@OmahaChamber.org
Or Anne Branigan
abranigan@OmahaChamber.org

OUR NEXT CHAPTER.

Be a partner in helping the **Greater Omaha Chamber** host the largest young professionals' conference in the country – with approximately 1,400 attendees each year. This year's conference theme is future focused and will bring together emerging leaders for a day of education, celebration and connection.

Being a **YP Summit** sponsor gives you the ability to reach our active and engaged audience of current and emerging leaders. Don't miss this opportunity to demonstrate your shared commitment to community and foster new connections to your organization.

Choose from a variety of sponsorship opportunities, to customize your engagement, recognition and marketing benefits. Review the options on the following pages, but if you do not see a package that aligns with your organization's objectives – let us know. We are happy to work together to tailor the experience for you.



SPONSORSHIP FORM

Upon agreeing to sponsor the YP Summit, return the following to Sarah Rutt, srutt@OmahaChamber.org

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship).

Sponsorship Level: <i>See next pages for descriptions and benefits.</i>	<input type="checkbox"/> Lead Partner (\$25,000) <input type="checkbox"/> YP Champion (\$12,000) <input type="checkbox"/> Personal Branding Station (\$12,000) <input type="checkbox"/> Engagement Space (\$10,000) <input type="checkbox"/> Professional Development (<u>multi-sessions</u> \$10,000) <input type="checkbox"/> Scholarship – Presenting (\$7,000) <input type="checkbox"/> Professional Development (<u>single session</u> \$5,000) <input type="checkbox"/> Afternoon Snacks (\$5,000) <input type="checkbox"/> Post-Party Sponsor (\$5,000) <input type="checkbox"/> Scholarship (\$4,000) <input type="checkbox"/> Corporate (\$3,000) or Corporate + Visibility (\$4,000)
Company Name: <i>As it should appear on all marketing and promotional materials.</i>	
Sponsorship Representative: <i>Main contact for sponsorship.</i>	
Sponsor Representative Email Address:	
Sponsor Representative Direct Phone Number:	
Company Website: <i>To link company logo or name on event webpage.</i>	
Total Amount to be Invoiced:	\$

TAX DEDUCTION NOTICE: \$125 of each ticket is for goods and services, the remaining balance is considered a charitable deduction. To take advantage of this, make checks payable to Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400 Omaha, NE 68102

By Friday, March 17, 2023, all promo codes should be redeemed by your attendees. All attendees must be registered using their primary email address.

Promo codes will be provided to the designated sponsor representative along with your invoice after your agreement has been processed.

 Signed Sponsor Representative Date
 Company:

 Signed Greater Omaha Chamber Date
 Company: Greater Omaha Chamber

Questions? Contact events@OmahaChamber.org.
OmahaChamber.org/YPSummit



2023 YP SUMMIT SPONSORSHIP OPPORTUNITIES

(Please see [page 2](#) for the form to fill out and send back)

LEAD PARTNER: \$25,000

Opportunities Available: 2

Be part of it all! Lead Partners are involved and engaged before, during, and after the YP Summit. Designed to maximize organizational goals when it comes to young professionals. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Profile + Custom Alert)
- Company Displayed on Event Video Displayed at Event (Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized as Lead Partner on Social Media (3 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Company Displayed on Post-Event Survey (Listed Name)
- Opportunity to Host an Engagement Space Booth & Facilitate an Activity to Network with Attendees
 - Event Tickets for Booth Management: 4
- Opportunity to Show One 90 second Video During a General Session
- The opportunity to author a blog post-event on the YP Website
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 20

The Lead Partner also includes the following ongoing benefits:

- Company Displayed on the Greater Omaha Chamber Young Professionals Landing Page (Linked Logo)
- The opportunity to author a blog post on the Chamber/YP Website
- Opportunity to host two Chamber events at your facility

YP CHAMPION: \$12,000

Opportunities Available: 3

Go BIG, with your company's young professionals. Create a presence and offer an amazing day of learning and engagement to 40 of your organization's emerging leaders. In addition to maximizing employee engagement, gain market visibility as a supporter of young professionals. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Profile)
- Company Displayed on Pre-Event Promotional Materials (Logo)
- Company Recognized as a YP Champion on Social Media (1 Mention)
- Company Recognized During General Sessions (Visual and Verbal)
- Company Displayed on Post-Event Survey (Listed Name)
- Event Tickets (at reserved tables at General Sessions) for Employees or Guests: 40

PERSONAL BRANDING STATION SPONSOR: \$12,000

Opportunities Available: 1

Engage and connect with emerging leaders directly through this unique interactive space. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Engagement Space/Agenda)
- Company Recognized as the Personal Branding Station Sponsor on Social Media (2 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Company Displayed on Post-Event Survey
- Opportunity to host an expanded creation station for attendees to get profile photos taken and receive tips to improve their social media presence/profile. This station will be uniquely situated in a high traffic area.
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Tables During General Sessions
- Event Tickets for Booth Management: 4

ENGAGEMENT SPACE SPONSOR: \$10,000

Opportunities Available: 6

Engage and connect with more than 1,400 attendees directly through an interactive booth at the CHI Health Center Omaha. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Engagement Space)
- Company Recognized as Engagement Space Sponsor on Social Media (2 Mentions)
- Company Recognized During General Sessions (Visual and Verbal)
- Company Displayed on Post-Event Survey
- Opportunity to Host an Engagement Space Booth & Facilitate an Engaging Activity to Network Organically with Event Attendees
 - Sponsor receives approximately 10' x 10' space
 - Sponsor is responsible for all expenses related to the execution of this activity
 - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Tables During General Sessions
- Event Tickets for Booth Management: 2

PROFESSIONAL DEVELOPMENT (Multi-Session) SPONSOR: \$10,000

Opportunities Available: 4

Select and sponsor 3 breakout sessions to engage directly with emerging leaders around topics of your choice. This sponsorship allows you direct access and interaction with attendees. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo within Session Details + Virtual Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Breakout Session)
- Company Recognized as a Professional Development Sponsor on Social Media (2 Mentions)
- Company Recognized During the 3 Selected Sessions (Visual and Verbal)
- Company Displayed on Session Signage Posted Outside Selected Room (Logo)
- Company Recognized During the Event General Sessions (Visual and Verbal)
- Company Displayed on Post-Event Survey
- The Opportunity to Select Desired Sessions that Align with Organizational Mission and Goals
Selection is on a first come, first serve basis.
- The Opportunity to Host the Selected Sessions with an Organization Representative(s) Welcoming Attendees from Breakout Room Stage and Inserting Remarks about Organization (2 Min/Session)
There is also opportunity to collect attendee information if sponsor wants to offer a gift drawing of some sort.
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Tables During General Sessions

SCHOLARSHIP – PRESENTING SPONSOR: \$7,000

Opportunities Available: 2

Reduce the cost barrier for those who want to attend, but need help getting there, by providing YP Summit scholarships. Benefits include:

General Promotion

- Company Displayed on Event Landing Page (Listed Name)
- Company Displayed on Event App (Virtual Booth) and the Opportunity to Interact with Attendees through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Company Recognized During One General Session (Visual and Verbal)

Scholarship Promotion

Your organization will also be marketed across the community as the scholarships are marketed:

- Company Displayed on Electronic Scholarship Application (Logo)
- Company Recognized as Scholarship - Lead Partner Sponsor on Social Media (1 Mention)
- Opportunity to Review Scholarship Requests (if Sponsor would like to designate someone to participate in the process)

Event Tickets

- Event Tickets Awarded to Scholarship Recipients: 10
- Event Tickets for Sponsor Employees or Guests: 10
 - Attendees Seated at Reserved Tables During General Sessions

PROFESSIONAL DEVELOPMENT (Single-Session) SPONSOR: \$5,000

Opportunities Available: 15

Select and sponsor a single breakout session to engage directly with emerging leaders around topics of your choice. This sponsorship allows you direct access and interaction with attendees. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Displayed on Event App (Logo within Session Details + Virtual Profile)
- Company Recognized as a Professional Development Sponsor on Social Media (1 Mention)
- Company Recognized During the 1 Selected Session (Visual and Verbal)
- Company Displayed on Session Signage Posted Outside Selected Room (Listed Name) Associated with Selected Session
- Company Recognized During the Event General Sessions (Visual and Verbal)
- The Opportunity to Select Desired Session that Aligns with Organizational Mission and Goals
Selection is on a first come, first serve basis.
- The Opportunity to Host the Selected Session with an Organization Representative(s) Welcoming Attendees from Breakout Room Stage and Inserting Remarks about Organization (2 Min/Session)
There is also opportunity to collect attendee information if sponsor wants to offer a gift drawing of some sort.
- Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Tables During General Sessions

AFTERNOON SNACK SPONSOR: \$5,000

Opportunities Available: 1

Be a visible oasis for hungry young professionals! Sponsor the afternoon snack station, benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Displayed on Event App (Logo within Details + Virtual Profile)
- Company Displayed on Signage Posted at the Snack Tables (Logo)
If the sponsor would like to provide their own branded snacks they can and they can also supply their own additional sign (company is responsible for putting up and taking down their roller shade signage)
- Company Recognized During the afternoon Event General Session (Visual and Verbal)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Tables During General Sessions

POST-PARTY SPONSOR: \$5,000

Opportunities Available: 3

Help us throw a fun and welcoming post-event party at Millwork Commons to celebrate the day. Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company Displayed on Event App (Logo in Session Details + Virtual Profile)
- Company Displayed on Pre-Event Promotional Materials (Related to Post-Party)
- Company Displayed on Post-Party Signage
- Company Recognized as Post-Party Sponsor on Social Media (1 Mention)
- Company Recognition During General Session (Visual and Verbal)
- Company Displayed on Drink Tickets Distributed to Eat Attendee (Logo)
- YP Summit Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Tables During General Sessions
- Opportunity to Bring in Additional Organization Representatives to Network with Event Attendees at Post-Party (Additional 5 Attendees to Post-Party only)

SCHOLARSHIP SPONSOR: \$4,000

Opportunities Available: Unlimited

Reduce the cost barrier for those who want to attend, but need help getting there, by providing YP Summit scholarships. Benefits include:

General Promotion

- Company Displayed on Event Landing Page (Listed Name)
- Company Displayed on Event App (Virtual Booth) and the Opportunity to Interact with Attendees through Event App
- Company Recognized During One General Session (Visual and Verbal)

Scholarship Promotion

Your organization will also be marketed across the community as the scholarships are marketed:

- Company Displayed on Electronic Scholarship Application (Listed Name)
- Company Recognized as Scholarship Sponsor on Social Media (1 Mention)

Event Tickets

- Event Tickets Awarded to Scholarship Recipients: 5
- Event Tickets for Sponsor Employees or Guests: 5
 - Attendees Seated at Reserved Table During General Sessions

CORPORATE TABLE SPONSOR: \$3,000

Opportunities Available: Unlimited

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Recognized During General Sessions (Visual)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Tables During General Sessions

OR

CORPORATE SPONSOR + VISIBILITY OPPORTUNITY: +\$1,000 (total sponsorship = \$4,000)

- Enjoy the benefits outlined above plus...
- Opportunity to Display Organization's Vertical Pop-up Banner at Event (36" x 92")
 - Sponsor is responsible for transportation, set-up and tear down of pop-up banner